I am a flight attendant of 15 years. I wish to comment on allowing passengers full access to cell phones onboard the aircraft. It already is extremely difficult to get passenger's attention for normal announcements during the flight add in a cell phone conversation and you have then reduced our ability to communicate with our passengers effectively. Imagine yourself in a restaurant having a meal and someone at the next table is having a cell phone conversation (for some reason speaking louder than a normal conversation). The irritation you feel having to listen to this conversation with you wishing that individual would take the phone call elsewhere. Where would that be possible onboard an a/c. With airlines reducing frequency of flights resulting in fuller flights passengers are literally seated ontop of one another. How would you feel sitting next to a habitual cell phone user your entire 4 hour flight? Consideration of this needs to be carefully evaluated using common sense!